

# Web Builder Questionnaire

To ensure we have the information we need to best serve you, please take a few moments to fill out the form below.

## Home page questions:

1. Name of business to appear on website \_\_\_\_\_

2. Person paying for website \_\_\_\_\_

3. Phone \_\_\_\_\_ 4. Pet business owners name \_\_\_\_\_

5. Contact name for website \_\_\_\_\_

6. Is this primarily:  pet grooming salon  mobile groomer  kennel  
 other \_\_\_\_\_

7. **Please select plan level**  QuickDog \$150 set up - \$10 per month  
 DeluxeDog \$350 set up - \$20 per month  
 GoldDog \$350 set up - \$20 per month.

8. Also done at this location (select all that apply)

do it yourself dog wash  doggy day care  kennel  
 mobile grooming  training

9. Do you currently have a website? Yes No  
If yes Host \_\_\_\_\_ password \_\_\_\_\_ login \_\_\_\_\_

10. Please list three domain names (i.e. groomingdales.com or BestInShow.com) and we will get as close as possible and get approval prior to purchasing.

11. Is an electronic copy of your logo available? Yes No (digital version can be attached to e-mail)

12. Business  
Address \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

13. Hours Mon \_\_\_\_\_ Tue \_\_\_\_\_ Wed \_\_\_\_\_ Thur \_\_\_\_\_ Fri \_\_\_\_\_  
Sat \_\_\_\_\_ Sun \_\_\_\_\_

14. Other Locations? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

15. Please select from common Links

- |   |                                   |
|---|-----------------------------------|
| <input type="checkbox"/> <a href="http://www.humanesociety.org">www.humanesociety.org</a>                 | Rescue National Humane Society    |
| <input type="checkbox"/> <a href="http://www.ez-groom.com">www.ez-groom.com</a>                           | EZ-Groom Shampoo affiliate        |
| <input type="checkbox"/> <a href="http://www.lupinepet.com">www.lupinepet.com</a>                         | Leashes                           |
| <input type="checkbox"/> <a href="http://www.akc.org">www.akc.org</a>                                     | American Kennel Club              |
| <input type="checkbox"/> <a href="http://www.nationaldoggroomers.com">www.nationaldoggroomers.com</a>     | National Dog Groomers Association |
| <input type="checkbox"/> <a href="http://www.animalbehaviorcollege.com">www.animalbehaviorcollege.com</a> | Obedience/Training                |



Other  
List your  
local vet,  
trainer...

## Full Groom Service Determination/Questions:

16. Complete head to tail grooming on all breeds of  Dogs  Cats  No Cats  Bird  
 Horse  Cattle  Ferret  Other \_\_\_\_\_

17. Weight limit on animals? Yes No \_\_\_\_\_ pounds if so.

18. Up charge on heavy animals? Yes No \$ \_\_\_\_\_

### 19. Each Groom includes:

- Nail clipping
- Ear cleanings and optional ear hair plucked
- Pads of feet shaved out
- Groin shaved
- 10 minutes of all over brush out and dematting
- Bath with professional grade shampoo
- Blow dry
- Hair cut or shave at "your name here" \_\_\_\_\_  
we specialize in hand scissor hair cut styling for all breeds including breed specific hairstyles.
- Bow or Bandana
- other \_\_\_\_\_

### 20. A La Carte:

- Teeth Brushing  Oatmeal Bath  Pluck Ear Hair
- Nail Painting  De Shed Treatment  Other \_\_\_\_\_
- Medicated Bath  De Skunk Treatment  Other \_\_\_\_\_

21. Do you have a "Mini-Groom"? Yes No

### Mini Groom Services

Mini grooms are available everyday without an appointment, it takes about 15 minutes and is great for keeping your dog maintained between grooming.

22. Appointment needed Yes No

23. The mini groom includes: (please identify your services)

- Feet trimmed and pads shaved  Teeth brushed
- Nails  Cologne spritz
- Rear and groin shave  Other \_\_\_\_\_
- Ears  Other \_\_\_\_\_

### Self Serve Dog Wash Questions:

- 24. Do you have a do it yourself dog wash? Yes No
- 25. Do you allow your DIY Customer to Clipper and Scissor? Yes No
- 26. Can DIY customers "Rent" Scissor/Clipper work area by the hour? Yes No
- 27. Can DIY customers use your Clippers/Scissors/Grooming Table? Yes No

**Coupon Questions:**

28. Do you want coupons on your site?

Yes

No

**\$5.00 OFF**  
**Full Groom**  
new customer only  
<logo>



Yes

**\$3.00 OFF**  
**Mini Groom**  
new customer only  
<logo>



Yes

**10% OFF**  
**Any Product**  
of our retail items  
<logo>



Yes

**\$10.00 OFF**  
**Nails Only**  
"walk in" & get out fast!  
<logo>



Yes

**\$5.00**  
**Nails**  
with self serve wash  
<logo>



Yes

**\$3.00 OFF**  
**Full Groom**  
new customer only  
<logo>



Yes

**Free Nails**  
with full groom  
<logo>



Yes

**Free Dog Wash**  
Buy 5 get 6th Free  
we maintain your punch card!  
<logo>



Yes

**Free Nails**  
Buy 5 get 6th Free  
we maintain your punch card!  
<logo>



Yes

**\$5.00**  
**Express Anal Gland**  
with full groom  
<logo>




Yes

**\$10.00**  
**Express Anal Gland**  
walk-in  
<logo>




Yes

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_




\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



29. TOUR photos, please do select which type of photos your going to include and attach as with your e-mail sending to groomer@petgroomingtemplate.com

- Shop Photos     Staff Photos     Groomed Animal Photos

**DOGGY DAY CARE**

30. Do you have doggy day care rules?                      Yes      No    *Please attach to email.*  
31. Would you like us to include some generic rules?    Yes      No  
32. Do you have a doggy day car application?            Yes      No    *Please attach to email.*  
33. Would you like us to supply a generic application with your shop name on the application?    Yes      No

**HISTORY**

34. Year your business was started \_\_\_\_\_  
35. Did you buy/start/inherit you business? \_\_\_\_\_  
36. In what year did you start grooming? \_\_\_\_\_  
37. Who were your first pet grooming mentors? \_\_\_\_\_  
38. Have you had formal training in pet grooming or in business? \_\_\_\_\_  
39. Have you been certified by any professional organizations? If yes who/when? \_\_\_\_\_  
\_\_\_\_\_  
40. Do you have customer testimonials?              Yes      No    *Please attach to email.*

**CONTACT US**

41. Type in your generic email contact \_\_\_\_\_  
42. Phone \_\_\_\_\_  
43. Additional contacts with emails? Please list \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
44. Do you offer TRAINING?                                      Yes      No  
45. Do you have a document that explains the service?    Yes      No  
46. Do you offer dog BOARDING?                                Yes      No

*Please attach any documents of your services to the email.*

47. RETAIL images (72 dpi 250 x 250 pixel size) and prices of each item  
48. Shipping (select all that apply)     Pick up only     UPS     Fed Ex     USPS

**OTHER SERVICES** please select all that apply:

49. Do you offer poop clean up at your customer’s location?    Yes      No  
50. Do you offer a program where you groomers can stay at your client’s homes and care for their animals/ homes when they are away?                                      Yes      No  
51. Pet taxi service?                      Yes      No  
52. Please list any other services you would like your website visitors to know about.

\_\_\_\_\_

53. Are there services that you would like to make clear that you do not offer to your website visitors.

\_\_\_\_\_

